

THE X4 M



BMW X4 M COMPETITION
BMW X4 M40i

There's a bond
between the road, the vehicle and the driver.
The promise of an unrivalled
experience of performance. Transforming taste
into a statement. Unique. Outstanding. Real.

Born on the racetrack and driven by the
uncompromising will to win.
Fuelled by the art of engineering and electrified
by the future. Sustained by expressive style and
rewarding luxury. Power, pushed to the limit
and controlled to the max.
It is the ultimate homage to the driver.

This is the peak of driving.
This is a bold statement of sovereignty.
This is a celebration of taste.
This is driver and machine as one.

This is BMW M.
The most powerful letter in the world.
The ultimate BMW.



THE X4 M COMPETITION

LOOKS TURNED
ATTRACTION.



THE X4 M COMPETITION

ATTRACTION
TO TOUCH.



THE X4 M COMPETITION

TOUCH
THAT CHILLS.



T H E X 4 M C O M P E T I T I O N



T H E N E W B M W X 4 M C O M P E T I T I O N
A N D T H E N E W B M W X 4 M 4 0 i .

T H E X 4 M 4 0 i





THE X4 M40i

CHILLS
THAT EXCITE.





THE X4 M40i

THE EXCITEMENT
OF PASSION.





T H E X 4 M 4 0 i

T H E M P A S S I O N .

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THE X4 M40i



BMW X4 M Competition:

21" M double-spoke style 892 M Bicolor black light-alloy wheels with mixed tyres, forged, exterior paintwork in M Sao Paulo Yellow solid, M sport seats in M Extended Merino leather Black | Black, M interior trim finisher in 'Carbon Fibre'

Fuel consumption in l/100 km (combined): 10.5–10.9

CO₂ emissions in g/km (combined): 239–248

BMW X4 M40i:

21" M light-alloy wheels double-spoke style 718 M Bicolor with mixed tyres and run-flat tyres, exterior paintwork in BMW Individual Frozen Deep Grey metallic, 'Vernasca' leather sport seats | Black/red contrast stitching, M interior trim finisher in 'Carbon Fibre'

Fuel consumption in l/100 km (combined): 8.7–9.5

CO₂ emissions in g/km (combined): 198–216

Official data for fuel consumption, carbon dioxide emissions were determined in accordance with the prescribed measurement procedure and correspond to European Regulation (EC) 715/2007 in the applicable version. In the event of ranges, data determined as per WLTP takes into account any optional equipment (available on the German market in this case). For vehicles that have been newly type approved since 1 January 2021, only the official data according to WLTP exist. For further information on the NEDC and WLTP measuring procedures see www.bmw.com/wltp

The models illustrated in this medium show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this medium, may occur after 30/04/2021, the editorial deadline for this medium, or according to the specific requirements of other member states of the European Union. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.

Of course, each vehicle is designed for economical recycling after its long-running life. You can find more information regarding your end-of-life vehicle on our website www.bmw.de/recycling

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