



THE NEW M8



BMW M8 COMPETITION COUPÉ
BMW M850i xDRIVE COUPÉ

There's a bond between the road, the vehicle and the driver.
The promise of an unrivalled experience of performance.
Transforming taste into a statement. Unique. Outstanding. Real.

Born on the racetrack and driven by the uncompromising will to win.
Fuelled by the art of engineering and electrified by the future.
Sustained by expressive style and rewarding luxury.
Power, pushed to the limit and controlled to the max.
It is the ultimate homage to the driver.

This is the peak of driving. This is a bold statement of sovereignty.
This is a celebration of taste. This is driver and machine as one.

This is BMW M.
The most powerful letter in the world.
The ultimate BMW.

M8

ULTIMATE EUPHORIA.
EMBEDDED IN THE DESIGN.

THE NEW BMW 8 Series COUPÉ M AUTOMOBILE





COURAGE KNOWS ONLY ONE
DIRECTION: FORWARDS.

THE NEW BMW M8 COMPETITION COUPÉ

M8

∞
M



AN ICON.
ONE OF A KIND.
THE NEW BMW M8 COMPETITION COUPÉ



THE NEW BMW M8
COMPETITION COUPÉ

PERMANENT
POLE
POSITION.



M8

UNBRIDLED POWER.
INTOXICATING FROM THE
FIRST SECOND.

THE NEW BMW M8 COMPETITION COUPÉ

M8



DEFIES ALL
CONVENTIONS. CLASSY,
CONFIDENT,
EXTRAVAGANT.

THE NEW BMW M8 COMPETITION COUPÉ



BMW

M850i



INSTANTLY
AWAKENS
THE ENDORPHINS.

THE NEW BMW M850i xDRIVE COUPÉ



M850i



BEAUTY
CANNOT BE MEASURED.
PERFORMANCE CAN.

THE NEW BMW M850i xDRIVE COUPÉ

RACING DNA.
UNMISTAKEABLE FROM ANY
PERSPECTIVE.

THE NEW BMW M850i xDRIVE COUPÉ



M850i

ALL BMW MODELS
IN ONE APP.



DOWNLOAD THE **BMW Products** APP NOW
AND DISCOVER THE PLEASURE OF DRIVING.



BMW M8 Competition Coupé:

20" M light alloy wheels Double-spoke style 810 M Black with mixed tyres, exterior paintwork in BMW Individual special paintwork Daytona Beach Blue solid, M sport seats in Extended Merino leather Black | Black, Carbon Fibre M interior trim.

Fuel consumption in l/100 km (combined): 11.4 – 11.0

CO₂ emissions in g/km (combined): 260 – 251

BMW M850i xDrive Coupé:

20" M light alloy wheels Y-spoke style 728 M Jet Black with sport and mixed tyres, exterior paintwork in M Portimao Blue metallic, sport seats in BMW Individual full leather trim 'Merino' Black | Black, Carbon Fibre M interior trim.

Fuel consumption in l/100 km (combined): 10.8 – 10.5

CO₂ emissions in g/km (combined): 245 – 239

Official data for fuel consumption and CO₂ emissions was determined in accordance with the prescribed measuring procedure and corresponds to European Regulation (EC) 715/2007 in the applicable version. For ranges, data determined as per WLTP takes into account any optional equipment (available on the German market in this case). For vehicles that have been newly type approved since 1 January 2021, only the official data according to WLTP exists. For more information about NEDC and WLTP measuring procedures visit www.bmw.com/wltp

The models illustrated in this medium show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models may occur after 12/21/2021, the editorial deadline for this medium, or according to the specific requirements of other member states of the European Union. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.

Of course, each vehicle is designed for economical recycling after its long-running life. You can find more information regarding your end-of-life vehicle on our website www.bmw.de/recycling

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